

# Business Titles Added March 2003

Title	Author	Publisher	Year
Building, leading, and managing strategic alliances : How to work effectively and profitably with partner c	Kuglin, Fred A.	AMACOM Books	2002
Can working families ever win?		Beacon Press	2002
Character counts : The creation and building of The Vanguard Group	Bogle, John C.	McGraw-Hill Professional	2002
Money mastery : 10 principles that will change your financial life forever	Williams, Alan M.	The Career Press	2002
Net words : Creating high-impact online copy	Usborne, Nick.	McGraw-Hill Professional	2002
Project management step-by-step	Richman, Larry.	AMACOM Books	2002
Protect your 401(k) : 10 steps you must take to protect your retirement nest egg	Chambers, Larry.	McGraw-Hill Professional	2002
Same game, different rules : How to get ahead without being a bully broad, ice queen, or "Ms. Understo	Hollands, Jean.	McGraw-Hill Professional	2002
Seven steps to a successful business plan	Coke, Al.	AMACOM Books	2002
Strategic staffing : A practical toolkit for workforce planning	Bechet, Thomas P.	AMACOM Books	2002
The complete idiot's guide to surviving bankruptcy	Costa, Carol.	Alpha Books	2002
The essentials of finance and accounting for nonfinancial managers	Fields, Edward.	AMACOM Books	2002
The market is always right : The 10 principals of trading any market	McCafferty, Thomas.	McGraw-Hill Professional	2003
The new manager's starter kit : Essential tools for doing the job right	Crittendon, Robert.	AMACOM Books	2002
The newlyweds' guide to investing & personal finance	Coghill Martin, Carrie.	The Career Press	2002
21 leaders for the 21st century : How innovative leaders manage in the digital age	Trompenaars, Alfons.	McGraw-Hill Professional	2002
An innovator's tale : New perspectives for accelerating creative breakthroughs	Hickman, Craig R.	John Wiley & Sons, Inc. (US)	2002
And now a few laughs from our sponsor : The best of fifty years of radio commercials	Oakner, Larry.	John Wiley & Sons, Inc. (US)	2002
ASP (Application service provider) configuration handbook		Syngress Publishing, Inc.	2001
Assisted living : Needs, practices, and policies in residential care for the elderly		Johns Hopkins University Press	2001
Balanced scorecard step by step : Maximizing performance and maintaining results	Niven, Paul R.	John Wiley & Sons, Inc. (US)	2002
Beyond listening : Learning the secret language of focus groups	Goebert, Bonnie.	John Wiley & Sons, Inc. (US)	2001
Brokerage fraud : What Wall Street doesn't want you to know	Stoneman, Tracy Prid	Dearborn, A Kaplan Professiona	2002
Building a high morale workplace	Bruce, Anne.	McGraw-Hill Professional	2003
Business letters for busy people : Time saving, ready-to-use letters for any occasion		The Career Press	2002
Can you start tomorrow? : Finding jobs in today's tough market	Madden, John.	Boson Books	2003
Careers in real estate	Rowh, Mark.	McGraw-Hill Professional	2003
Carried away : The invention of modern shopping	Bowlby, Rachel.	Columbia University Press	2001
Cause marketing : Build your image and bottom line through socially responsible partnerships, programs	Marconi, Joe.	Dearborn, A Kaplan Professiona	2002
Communication	Rosner, Bob.	McGraw-Hill Professional	2001
Consumer evolution : Nine effective strategies for driving business growth	Grantham, Charles E.	John Wiley & Sons, Inc. (US)	2002
Creating Web-based training : A step-by-step guide to designing effective E-learning	Sinclair, Joseph T.	AMACOM Books	2002
Customer relationship management	Anderson, Kristin.	McGraw-Hill Professional	2002
Discipline and termination	Rosner, Bob.	McGraw-Hill Professional	2001
Dynamic trading indicators : Winning with value charts and price action profile	Helweg, Mark W.	John Wiley & Sons, Inc. (US)	2002
E-business	Cunningham, Michael	Capstone Publishing Ltd.	2002
Emerging issues in international business research		Edward Elgar Publishing, Inc.	2002
Enlightened office politics : Understanding, coping with, and winning the game--without losing your soul	Dobson, Michael Sing	AMACOM Books	2001
Export/import procedures and documentation	Johnson, Thomas E.	AMACOM Books	2002
From ideas to assets : Investing wisely in intellectual property		John Wiley & Sons, Inc. (US)	2002
Growth and profitability : Optimizing the finance function for small and emerging businesses	Donegan, Michael C.	John Wiley & Sons, Inc. (US)	2002
How to find hidden real estate bargains	Irwin, Robert.	McGraw-Hill Professional	2003
How to make the most of your workday	Pickering, Peg.	The Career Press	2001
Interviewing techniques for managers	Thompson, Carolyn B	McGraw-Hill Professional	2002
Investment pricing methods : A guide for accounting and financial professionals	Casabona, Patrick.	John Wiley & Sons, Inc. (US)	2002
King of capital : Sandy Weill and the making of Citigroup	Stone, Amey.	John Wiley & Sons, Inc. (US)	2002
Managing performance	Rosner, Bob.	McGraw-Hill Professional	2001
Managing virtual web organizations in the 21st century : Issues and challenges		Idea Group Publishing	2002
Mao, Marx, and the market : Capitalist adventures in Russia and China	LeBaron, Dean.	John Wiley & Sons, Inc. (US)	2002
Nobody in charge : Essays on the future of leadership	Cleveland, Harlan.	John Wiley & Sons, Inc. (US)	2002
Option theory	James, Peter.	John Wiley & Sons, Ltd. (UK)	2003
Planned giving for small nonprofits	Jordan, Ronald R.	John Wiley & Sons, Inc. (US)	2002
Planting flowers, pulling weeds : Identifying your most profitable customers to ensure a lifetime of growth	Rubio, Janet.	John Wiley & Sons, Inc. (US)	2002
Princeton Management Consultants guide to your next job	Nielsen, Niels H.	John Wiley & Sons, Inc. (US)	2003
Project management	Heerkens, Gary.	McGraw-Hill Professional	2002
Rattiner's financial planner's bible : The advisor's advisor	Rattiner, Jeffrey H.	John Wiley & Sons, Inc. (US)	2002
Reinventing strategy : Using strategic learning to create and sustain breakthrough performance	Pietersen, Willie.	John Wiley & Sons, Inc. (US)	2002
Resolving conflicts at work : A complete guide for everyone on the job	Cloke, Ken.	Jossey Bass	2001
Retire worry-free : Money-smart ways to build the nest egg you'll need		Kiplinger	2001
Secrets of an executive coach : Proven methods for helping leaders excel under pressure	Downs, Alan.	AMACOM Books	2002
The AMA handbook of business letters	Seglin, Jeffrey L.	AMACOM Books	2002
The Bible on leadership : From Moses to Matthew : management lessons for contemporary leaders	Woolfe, Lorin.	AMACOM Books	2002
The big idea : How business innovators get great ideas to market	Strauss, Steven D.	Dearborn, A Kaplan Professiona	2002
The entrepreneurial individual	Cartwright, Roger.	Capstone Publishing Ltd.	2002
The extraordinary leader : Turning good managers into great leaders	Zenger, John H.	McGraw-Hill Professional	2002
The growth of the international economy 1820-2000 : An introductory text	Kenwood, A. G.	Routledge	2002
The home buyer's checklist	Irwin, Robert.	McGraw-Hill Professional	2002
The last partnerships : Inside the great Wall Street money dynasties	Geisst, Charles R.	McGraw-Hill Professional	2001
The leader's edge : Six creative competencies for navigating complex challenges	Palus, Charles J.	John Wiley & Sons, Inc. (US)	2002
The manager's guide to effective meetings	Streibel, Barbara J.	McGraw-Hill Professional	2003
The manager's survival guide	Stettner, Morey.	McGraw-Hill Professional	2002
The phoenix effect : 9 revitalizing strategies no business can do without	Pate, Carter.	John Wiley & Sons, Inc. (US)	2002

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The politics of fortune : A new agenda for business leaders	Garten, Jeffrey E.	Harvard Business School Press	2002
The ten demandments : Rules to live by in the age of the demanding consumer	Mooney, Kelly.	McGraw-Hill Professional	2002
The ultimate safe money guide : How everyone 50 and over can protect, save, and grow their money	Weiss, Martin D.	John Wiley & Sons, Inc. (US)	2002
Three strikes : Miners, musicians, salesgirls, and the fighting spirit of labor's last century	Zinn, Howard.	Beacon Press	2002
Total access : Giving customers what they want in an anytime, anywhere world	McKenna, Regis.	Harvard Business School Press	2002
U.S. v. Microsoft	Brinkley, Joel.	McGraw-Hill Professional	2001
Vault guide to the case interview	Asher, Mark.	Vault.com	2002
Work naked : Eight essential principles for peak performance in the virtual workplace	Froggatt, Cynthia C.	Jossey Bass	2001
Writing a report : How to prepare, write and present effective reports	Bowden, John.	How To Books, Ltd.	2002
Your first interview : For students and anyone preparing to enter today's tough job market	Fry, Ronald W.	The Career Press	2002
Your first resume : For students and anyone preparing to enter today's job market	Fry, Ronald W.	The Career Press	2001
201 best questions to ask on your interview	Kador, John.	McGraw-Hill Professional	2002
A practical guide to mentoring : Play an active and worthwhile part in the development of others, and im	Kay, David.	How To Books, Ltd.	2002
A theory of case-based decisions	Gilboa, Itzhak.	Cambridge University Press	2001
Accounting best practices	Bragg, Steven M.	John Wiley & Sons, Inc. (US)	2001
Ace the IT job interview!	Moreira, Paula.	McGraw-Hill Professional	2002
ACEnet : Facilitating economic development through small business electronic commerce	Van Slyke, Craig.	Idea Group Publishing	2001
Achieving business value from technology : A practical guide for today's executive	Murphy, Tony.	John Wiley & Sons, Inc. (US)	2002
African pastoralism : Conflict, institutions and government		Pluto Press	2001
Against the dead hand : The uncertain struggle for global capitalism	Lindsey, Brink.	John Wiley & Sons, Inc. (US)	2002
All about hedge funds	Jaeger, Robert A.	McGraw-Hill Professional	2003
Alpha teach yourself business plans in 24 hours	Miller, Michael.	Alpha Books	2002
Always think big	McIngvale, Jim.	Dearborn, A Kaplan Professional	2002
America's fastest growing jobs : Detailed information on the 141 fastest growing jobs in our economy	Farr, Michael.	Jist Publishing	2003
Banking on our future : A program for teaching you and your kids about money	Bryant, John.	Beacon Press	2002
Bear market investing strategies	Schultz, Harry D.	John Wiley & Sons, Ltd. (UK)	2002
Bear-proof investing : Protecting your financial future in a bear market and taking advantage of an emer	Little, Ken.	Alpha Books	2002
Beating the deal killers : Overcoming Murphy's law (and other selling nightmares)	Giglio, Stephen A.	McGraw-Hill Professional	2003
Bioenergy from sustainable forestry : Guiding principles and practice		Kluwer Academic Publishers	2002
Blindsided : Financial advice for the suddenly unemployed	Milligan, Edie.	Alpha Books	2002
Branding	Coomber, Stephen.	Capstone Publishing Ltd.	2002
Breakthrough business negotiation : A toolbox for managers	Watkins, Michael.	John Wiley & Sons, Inc. (US)	2002
Building a profitable online accounting practice	Fox, Jack.	John Wiley & Sons, Inc. (US)	2001
Building your career portfolio	Poore, Carol A.	The Career Press	2001
Building your direct mail program	Lister, Gwyneth J.	Jossey Bass	2001
Bulletproof presentations : No one will ever shoot holes in your ideas again!	Campbell, G. Michael.	The Career Press	2002
Business 2010 : Five forces that will reshape business-- and how to make them work for you	Harmon, Frederick G.	Kiplinger	2001
Business golf : The art of building business relationships on the links		The Career Press	2002
Business without borders : A strategic guide to global marketing	DePalma, Donald A.	John Wiley & Sons, Inc. (US)	2002
Buying a home when you're single	Albrecht, Donna G.	John Wiley & Sons, Inc. (US)	2001
Can we put an end to sweatshops?	Fung, Archon.	Beacon Press	2002
Canon Financial Services, Inc. The Systems and Methods Committee	Yermish, Ira.	Idea Group Publishing	2001
Career management	Forsyth, Patrick.	Capstone Publishing Ltd.	2002
CareerJournal.com resume guide for \$100,000+ executive jobs	Montag, William E.	John Wiley & Sons, Inc. (US)	2002
Careers for new agers & other cosmic types	Camenson, Blythe.	McGraw-Hill Professional	2001
Chinese professionals and the republican state : The rise of professional associations in Shanghai, 1912	Xu, Xiaoqun.	Cambridge University Press	2001
Coaching for performance : GROWing people, performance and purpose	Whitmore, John.	Nicholas Brealey Publishing	2002
Come into my trading room : A complete guide to trading	Elder, Alexander.	John Wiley & Sons, Inc. (US)	2002
Comfort zone investing : How to tailor your portfolio for high returns and peace of mind	Edmunds, Gillette.	The Career Press	2002
Communication	Cartwright, Roger.	Capstone Publishing Ltd.	2002
Competitive intelligence	Underwood, Jim.	Capstone Publishing Ltd.	2002
Consumerism in world history : The global transformation of desire	Stearns, Peter N.	Routledge	2001
Corporate boards : Strategies for adding value at the top	Conger, Jay Alden.	Jossey Bass	2001
Corporate boards that create value : Governing company performance from the boardroom	Carver, John.	John Wiley & Sons, Inc. (US)	2002
Corporate portals : Revolutionizing information access to increase productivity and drive the bottom line	Collins, Heidi.	AMACOM Books	2001
CPA examination review, 2001 : Accounting and reporting : taxation, managerial, governmental, and not	Delaney, Patrick R.	John Wiley & Sons, Inc. (US)	2001
Creating an innovative culture	Sherwood, Dennis.	Capstone Publishing Ltd.	2002
Creating the entrepreneurial organization	Cartwright, Roger.	Capstone Publishing Ltd.	2002
Creativity	Syrett, Michel.	Capstone Publishing Ltd.	2002
Credibility marketing : Build your business by becoming a recognized expert (without investing a lot of tir	Chambers, Larry.	Dearborn, A Kaplan Professional	2002
Cultivating communities of practice : A guide to managing knowledge	Wenger, Etienne.	Harvard Business School Press	2002
Culture	Middleton, John.	Capstone Publishing Ltd.	2002
Culture and enterprise : The development, representation and morality of business	Lavoie, Don.	Routledge	2002
Customer once, client forever : 12 tools for building lifetime business relationships	Buckingham, Richard.	Kiplinger	2001
Customer relationship management	Cunningham, Michael	Capstone Publishing Ltd.	2002
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Deliver outstanding customer service : Gain and retain customers and stay ahead of the competition	Nash, Susan Antoinet	How To Books, Ltd.	2002
Digital bridges : Developing countries in the knowledge economy	Afele, John Senyo C.	Idea Group Publishing	2003
Dignity at work	Hodson, Randy.	Cambridge University Press	2001
Drilling for gold : How corporations can successfully market to small businesses	Warrillow, John.	John Wiley & Sons, Inc. (US)	2002
Effective e-mail marketing : The complete guide to creating successful campaigns	Lewis, Herschell Gord	AMACOM Books	2002
E-marketing	Shipside, Steve.	Capstone Publishing Ltd.	2002

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eResumes : Everything you need to know about using electronic resumes to tap into today's job market	Whitcomb, Susan Brit	McGraw-Hill Professional	2001
Essential technical analysis : Tools and techniques to spot market trends	Stevens, Leigh.	John Wiley & Sons, Inc. (US)	2002
Essentials of accounts payable	Schaeffer, Mary S. L.	John Wiley & Sons, Inc. (US)	2002
Essentials of corporate performance measurement	Friedlob, G. Thomas.	John Wiley & Sons, Inc. (US)	2002
Essentials of credit, collections, and accounts receivable	Schaeffer, Mary S.	John Wiley & Sons, Inc. (US)	2002
Family finance : The essential guide for parents	Douglas, Ann.	Dearborn, A Kaplan Professional	2001
Fast track business growth : Smart strategies to grow without getting derailed	Sherman, Andrew J.	Kiplinger	2001
Finance and accounting for nonfinancial executives	Weaver, Samuel C.	McGraw-Hill Professional	2001
Finance express	Gough, Leo.	Capstone Publishing Ltd.	2002
Financial freedom through electronic day trading	Tharp, Van K.	McGraw-Hill Professional	2001
Financial systems : Principles and organisation	Neave, Edwin H.	Routledge	2002
Fixed income securities : Tools for today's market	Tuckman, Bruce.	John Wiley & Sons, Inc. (US)	2002
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For sale by owner in California	Devine, George.	Nolo	2002
Foreign trade of the United States : Including State and metro area export data		Bernan	2001
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Frontiers of evolutionary economics : Competition, self-organization, and innovation policy		Edward Elgar Publishing, Inc.	2001
Fundamentals of the securities industry	Rini, William A.	McGraw-Hill Professional	2003
Future proofing	Birchall, D. W.	Capstone Publishing Ltd.	2002
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Getting the job you really want : A step-by-step guide to finding a good job in less time	Farr, J. Michael.	Jist Publishing	2002
Global HR	Deeprise, Donna.	Capstone Publishing Ltd.	2002
Globalisation : Australian impacts		University of New South Wales	2002
Going global	Cartwright, Roger.	Capstone Publishing Ltd.	2002
Handbook of U.S. labor statistics : Employment, earnings, prices, productivity, and other labor data		Bernan	2001
Harvard business review on breakthrough leadership		Harvard Business School Press	2001
Harvard business review on culture and change		Harvard Business School Press	2002
High powered CVs : Powerful application strategies to get you that senior level job	Bishop-Firth, Rachel.	How To Books, Ltd.	2002
Hire with your head : Using power hiring to build great companies	Adler, Lou.	John Wiley & Sons, Inc. (US)	2002
Hiring the best and the brightest : A roadmap tp MBA recruiting	Taguchi, Sherrie Gon	AMACOM Books	2002
How to be a permanent temp : Winning strategies for surviving in today's workplace	Damico, Joan.	The Career Press	2002
How to be a power agent in real estate	Davis, Darryl.	McGraw-Hill Professional	2003
How to buy a house with no (or little) money down	Shenkman, Martin M.	John Wiley & Sons, Inc. (US)	2001
How to get the best home loan	Bell, W. Frazier.	John Wiley & Sons, Inc. (US)	2001
How to think like Benjamin Graham and invest like Warren Buffett	Cunningham, Lawren	McGraw-Hill Professional	2001
Inc. yourself : How to profit by setting up your own corporation	McQuown, Judith H.	The Career Press	2002
Innovation by design : What it takes to keep your company on the cutting edge	Gaynor, Gerard H.	AMACOM Books	2002
International logistics		AMACOM Books	2002
Invent business opportunities no one else can imagine	Turock, Art.	The Career Press	2002
Investing with giants : Tried and true stocks that have sustained the test of time	Mead, Linda.	John Wiley & Sons, Inc. (US)	2002
J.K. Lasser pro advising mature clients : The new science of wealth span planning	Cutler, Neal E.	John Wiley & Sons, Inc. (US)	2002
J.K. Lasser's winning financial strategies for women	Ecker, Rhonda M.	John Wiley & Sons, Inc. (US)	2001
John Chambers and the CISCO way : Navigating through volatility	Waters, John K.	John Wiley & Sons, Inc. (US)	2002
Keeping the books : Basic recordkeeping and accounting for the successful small business	Pinson, Linda.	Dearborn, A Kaplan Professional	2001
Leadership express	Kippenberger, Tony.	Capstone Publishing Ltd.	2002
Leadership when the heat's on	Cox, Danny.	McGraw-Hill Professional	2002
Liabilities, liquidity, and cash management : Balancing financial risks	Chorafas, Dimitris N.	John Wiley & Sons, Inc. (US)	2002
Making partnerships work	Mariotti, John J.	Capstone Publishing Ltd.	2002
Making sense of strategy	Manning, Anthony D.	AMACOM Books	2002
Managerial leadership	Topping, Peter.	McGraw-Hill Professional	2002
Managing diversity	Cartwright, Roger.	Capstone Publishing Ltd.	2002
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Market research	Birn, Robin.	Capstone Publishing Ltd.	2002
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Negotiating	Forsyth, Patrick.	Capstone Publishing Ltd.	2002
Negotiating skills for managers	Cohen, Steven.	McGraw-Hill Professional	2002
Nolo's guide to Social Security disability : Getting & keeping your benefits	Morton, David A.	Nolo	2001
Occupational outlook handbook		Jist Publishing	2002
Opportunities in real estate careers	Evans, Mariwyn.	McGraw-Hill Professional	2002
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Passing psychometric tests : Know what to expect and get the job you want	Shavick, Andrea.	How To Books, Ltd.	2002
Portraits of success : 9 keys to sustaining value in any business	Hutcheson, James Ol	Dearborn, A Kaplan Professional	2002
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Project management	Deeprise, Donna.	Capstone Publishing Ltd.	2002

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Project planning, scheduling, and control : A hands-on guide to bringing projects in on time and on budget	Lewis, James P.	McGraw-Hill Professional	2001
Public relations on the Net : Winning strategies to inform and influence the media, the investment community, and the public	Holtz, Shel.	AMACOM Books	2002
Pushing the digital frontier : Insights into the changing landscape of e-business		AMACOM Books	2001
Quantitative models in marketing research	Franses, Philip Hans.	Cambridge University Press	2001
Quest for the best	Marcus, Stanley.	University of North Texas Press	2001
QuickBooks 2001 : The official guide	Ivens, Kathy.	McGraw-Hill Professional	2001
Ready, set, organize! : A workbook for the organizationally challenged	Peterson, Pipi Campbell	Jist Publishing	2002
Relationship marketing : Dialogue and networks in the e-commerce era	Varey, Richard J.	John Wiley & Sons, Ltd. (UK)	2002
Reputation management	Griffin, Gerry.	Capstone Publishing Ltd.	2002
Resumes for the 50+ job hunter : With sample cover letters		McGraw-Hill Professional	2003
Revolutionizing IT : The art of using information technology effectively	Andrews, David H.	John Wiley & Sons, Inc. (US)	2002
Risk management	Holmes, Andrew.	Capstone Publishing Ltd.	2002
Risk-based e-business testing	Gerrard, Paul.	Artech House, Inc.	2002
Safe air travel companion	McKinnon, Dan.	McGraw-Hill Professional	2002
Sales management	Forsyth, Patrick.	Capstone Publishing Ltd.	2002
Sales promotion	Horchover, David.	Capstone Publishing Ltd.	2002
SAP BW certification : A business information warehouse study guide	Roze, Catherine M.	John Wiley & Sons, Inc. (US)	2002
Say it like Shakespeare : How to give a speech like Hamlet, persuade like Henry V, and other secrets for success	Leech, Thomas.	McGraw-Hill Professional	2001
Short cycle selling : Beating your competitors in the sales race	Kasper, Jim.	McGraw-Hill Professional	2002
Socially responsible investing : Making a difference and making money	Domini, Amy L.	Dearborn, A Kaplan Professional	2001
Software rules : How the next generation of technology tools will increase strategic effectiveness - and control	Barrenechea, Mark J.	McGraw-Hill Professional	2002
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Specialty shop retailing : How to run your own store	Schroeder, Carol L.	John Wiley & Sons, Inc. (US)	2002
Sticky fingers : Managing the global risk of economic espionage	Fink, Steven.	Dearborn, A Kaplan Professional	2002
Stock market strategies that work	Bernstein, Jacob.	McGraw-Hill Professional	2002
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Supply chain strategy : The logistics of supply chain management	Frazelle, Edward.	McGraw-Hill Professional	2002
Taking ideas to market	Jones, Tim.	Capstone Publishing Ltd.	2002
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Technology leaders	Cohan, Peter S.	Capstone Publishing Ltd.	2002
The 2000-2005 world outlook for coal mining		Icon Group International, Inc	2002
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The 2002 world forecasts of hand and machine tools export supplies	Parker, Philip M.	Icon Group International, Inc	2002
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The balanced scorecard	Olve, Nils Göran.	Capstone Publishing Ltd.	2002
The board book : Making your corporate board a strategic force in your company's success	Shultz, Susan F.	AMACOM Books	2001
The business meetings sourcebook : A practical guide to better meetings and shared decision making	Mina, Eli.	AMACOM Books	2002
The busy woman's guide to financial freedom	Bajtelsmit, Vickie L.	AMACOM Books	2002
The company of the future : How the communications revolution is changing management	Cairncross, Frances.	Harvard Business School Press	2002
The compensation solution : How to develop an employee-driven rewards system	Tropman, John E.	Jossey Bass	2001
The consultant's toolkit : High-impact questionnaires, activities, and how-to guides for diagnosing and solving business problems		McGraw-Hill Professional	2001
The corporate university handbook : Designing, managing, and growing a successful program		AMACOM Books	2002
The customer differential : The complete guide to implementing customer relationship management	Nykamp, Melinda.	AMACOM Books	2001
The dot.bomb survival guide	Carton, Sean.	McGraw-Hill Professional	2002
The eMarketplace : Strategies for success in B2B eCommerce	Raisch, Warren D.	McGraw-Hill Professional	2001
The E-Privacy imperative : Protect your customers' Internet privacy and ensure your company's survival	Merkow, Mark S.	AMACOM Books	2002
The fast forward MBA pocket reference	Argenti, Paul A.	John Wiley & Sons, Inc. (US)	2002
The five keys steps to value investing	Jean-Jacques, J. Den	McGraw-Hill Professional	2003
The forward-focused organization : Visionary thinking and breakthrough leadership to create your competitive advantage	Harper, Stephen C.	AMACOM Books	2001
The heart of change : Real-life stories of how people change their organizations	Kotter, John P.	Harvard Business School Press	2002
The high-performance board : Principles of nonprofit organization governance	Pointer, Dennis Dale.	John Wiley & Sons, Inc. (US)	2002
The management speaker's handbook : Templates, ideas and sample material that will transform every presentation	Forsyth, Patrick.	How To Books, Ltd.	2002
The mediation field guide : Transcending litigation and resolving conflicts in your business or organization	Phillips, Barbara Ashk	Jossey Bass	2001
The Ms. Spent money guide : Get more of what you want with what you earn	Knuckey, Deborah.	John Wiley & Sons, Inc. (US)	2001
The next economy : Will you know where your customers are?	Ettenberg, Elliott.	McGraw-Hill Professional	2002
The online trading survival guide : An indispensable handbook for today's wired investor	Guinan, Jack.	Dearborn, A Kaplan Professional	2001
The performance appraisal question and answer book : A survival guide for managers	Grote, Richard C.	AMACOM Books	2002
The real Warren Buffett : Managing capital, leading people	O'Loughlin, James.	Nicholas Brealey Publishing	2002
The skilled facilitator : A comprehensive resource for consultants, facilitators, managers, trainers, and coaches	Schwarz, Roger M.	John Wiley & Sons, Inc. (US)	2002
The solutions focus : The simple way to positive change	Jackson, Paul Z.	Nicholas Brealey Publishing	2002
The ten career commandments	Yeung, Rob.	How To Books, Ltd.	2003
The thrifty investor : Penny-wise strategies for investors on a budget	Israelsen, Craig L.	McGraw-Hill Professional	2001
The unknown world of the mobile home	Hart, John Fraser.	Johns Hopkins University Press	2002
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The 2002 world market forecasts for imported mineral fuels, lubricants, and related materials	Parker, Philip M.	Icon Group International, Inc	2002
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# Business Titles Added March 2003

Title	Author	Publisher	Year
The 26-hour day : How to gain at least two hours a day with time control	Panella, Vince.	The Career Press	2002
The 8 biggest mistakes people make with their finances before and after retirement	Reed, Terrence L.	Dearborn, A Kaplan Professional	2001
The 80/20 revolution : Why the creative individual, not the corporation or capital, is king : how you can c	Koch, Richard.	Nicholas Brealey Publishing	2002
The big tech score : A top Wall Street analyst reveals 10 secrets to investing success	Kwatinetz, Michael.	John Wiley & Sons, Inc. (US)	2001
The book of risk	Borge, Dan.	John Wiley & Sons, Inc. (US)	2001
The challenge of front-line management : Flattened organizations in the new economy		Quorum Books	2001
The change leader's roadmap : How to navigate your organization's transformation	Ackerman-Anderson,	Jossey Bass	2001
The color of work : The struggle for civil rights in the Southern paper industry, 1945-1980	Minchin, Timothy J.	University of North Carolina Pre	2001
The complete arbitrage deskbook	Reverre, Stephane.	McGraw-Hill Professional	2001
The complete equipment-leasing handbook : A deal maker's guide with forms, checklists, and workshee	Contino, Richard M.	AMACOM Books	2002
The complete idiot's guide to personal finance in your 40s and 50s	Fisher, Sarah Young.	Alpha Books	2002
The consumer's guide to experts : Top pros in 50 fields show you how to hire the best--from accountan	Shay, Susan Ten Abb	Kiplinger	2001
The Deutsche Bank and the Nazi economic war against the Jews : The expropriation of Jewish-owned p	James, Harold.	Cambridge University Press	2001
The e-business workplace : Discovering the power of enterprise portals		John Wiley & Sons, Inc. (US)	2001
The economics of aging	Schulz, James H.	Auburn House	2001
The economics of the third way : Experiences from around the world		Edward Elgar Publishing, Inc.	2001
The EVA challenge : Implementing value-added change in an organization	Stern, Joel M.	John Wiley & Sons, Inc. (US)	2001
The fast forward MBA in finance	Tracy, John A.	John Wiley & Sons, Inc. (US)	2002
The financial numbers game : Detecting creative accounting practices	Mulford, Charles W.	John Wiley & Sons, Inc. (US)	2002
The first time investor's workbook : A hands-on guide to implementing a successful investment plan	Duran, Joe.	McGraw-Hill Professional	2001
The folio phenomenon : New freedom to customize your investments and increase your wealth	Walden, Gene.	Dearborn, A Kaplan Professional	2002
The future of eMarkets : Multi-dimensional market mechanisms	Bichler, Martin.	Cambridge University Press	2001
The GE work-out : How to implement GE's revolutionary method for busting bureaucracy and attacking c	Ulrich, Dave.	McGraw-Hill Professional	2002
The handbook of alternative investments		John Wiley & Sons, Inc. (US)	2002
The hiring and firing question and answer book	Falcone, Paul.	AMACOM Books	2002
The hitchhiker's guide to the wireless web	Bergeron, Bryan P.	McGraw-Hill Professional	2002
The innovative individual	Syrett, Michel.	Capstone Publishing Ltd.	2002
The interactive marketplace	Brown, Keith.	McGraw-Hill Professional	2001
The IOMA handbook of logistics and inventory management		John Wiley & Sons, Inc. (US)	2002
The kingmakers : Venture capital and the money behind the Net	Southwick, Karen.	John Wiley & Sons, Inc. (US)	2001
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The learning organization	Pettinger, Richard.	Capstone Publishing Ltd.	2002
The lifebelt : The definitive guide to managing customer retention	Murphy, John A.	John Wiley & Sons, Ltd. (UK)	2001
The marketization of social security		Quorum Books	2001
The McKinsey mind : Understanding and implementing the problem-solving tools and management tech	Rasiel, Ethan M.	McGraw-Hill Professional	2001
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The right way to hire financial help : A complete guide to choosing and managing brokers, financial plan	Jaffe, Charles A.	MIT Press	2001
The seamless organization : Building the company of tomorrow	Sadler, Philip.	Kogan Page	2001
The selling fox : A field guide for dynamic sales performance	Holden, Jim.	John Wiley & Sons, Inc. (US)	2002
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The stock market course	Fontanills, George.	John Wiley & Sons, Inc. (US)	2001
The strategy-focused organization : How balanced scorecard companies thrive in the new business envi	Kaplan, Robert S.	Harvard Business School Press	2001
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The Vault guide to starting your own business	Aspatore, Jonathan R	Vault.com	2002
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The World Trade Organization in the new global economy : Trade and investment issues in the millenni		Edward Elgar Publishing, Inc.	2001
The World Trade Organization millennium round : Freer trade in the twenty-first century		Routledge	2001
Towards recovery in Pacific Asia		Routledge	2002
Trade policy in developing countries	Buffie, Edward F.	Cambridge University Press	2001
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Value shift : Why companies must merge social and financial imperatives to achieve superior performan	Paine, Lynn Sharp.	McGraw-Hill Professional	2003
Value sweep : Mapping corporate growth opportunities	Amram, Martha.	Harvard Business School Press	2002
Value-led organizations	Bloxham, Eleanor.	Capstone Publishing Ltd.	2002
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What went wrong at Enron : Everyone's guide to the largest bankruptcy in U.S. history	Fusaro, Peter C.	John Wiley & Sons, Inc. (US)	2002

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What's wrong with a free lunch?		Beacon Press	2001
When buy means sell : An investor's guide to investing when it counts	Shkolnik, Eric.	McGraw-Hill Professional	2003
Who's qualified?	Guinier, Lani.	Beacon Press	2001
Women and Japanese management : Discrimination and reform	Lam, Alice C. L.	Routledge	2002
WordPerfect Office 2002 : The official guide	Neibauer, Alan R.	McGraw-Hill Professional	2001
Work motivation in the context of a globalizing economy		Lawrence Erlbaum Associates, I	2001
Writing, speaking, listening	Wilkie, Helen.	How To Books, Ltd.	2001
XML	Simon, Solomon H.	McGraw-Hill Professional	2001
Your perfect business match : A groundbreaking approach to surviving and thriving in today's business	Tesmer, Jack A.	The Career Press	2002
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