

## Next Meeting

**When:** 02.23.05; 6-8 p.m.

**Where:** Stetson University College of Law  
Tampa Campus, Classroom 135  
1700 North Tampa Street  
Tampa, FL 33602  
<http://www.law.stetson.edu>



**Directions:**

<http://www.law.stetson.edu/general/directions.htm>

**RSVP:** Steven Cannata, [scannata@law.stetson.edu](mailto:scannata@law.stetson.edu), or call him at 813.228.6625 to RSVP by Wednesday, 2.16.05

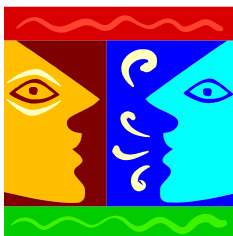
### What's Planned

Join your SIS colleagues Wednesday, 02.23.05, for the dinner meeting and presentation: "**Advocating for Public Access to Legal Resources.**" Meet-and-greet begins at 5:30 p.m. The optional dinner is 6-6:45 p.m. The business meeting and presentation run from 7-8 p.m.

Boxed dinner will be \$8. Please RSVP to Steve Cannata by Wednesday, 02.16.05. Pay Steve at the door; checks or cash only. **For further information on meetings, please see the Meeting Schedule:** <http://tblc.org/sis/meeting.htm>.

## Roundtable Meeting, 12.09.04

Approximately 20 members of the Suncoast Information Specialists met on December 9, 2004, in the faculty dining room at Stetson University Law School, Gulfport, FL.



**Business:** After half an hour of networking and dinner from the school cafeteria (an excellent meal at a bargain price), the meeting was called to order at 6:30 p.m. by President **Robin Leigh**, who was conducting the last meeting of her term in office. There was neither old nor new business to consider.

**Announcements:** Outgoing treasurer **Betsy King** announced that the Special Libraries Association would be holding its winter conference in Tampa in January. The members-only event might be an opportune time to join. On the family front, we're glad to announce that **Karen Wilber**, outgoing secretary, is now the proud mother of baby David.

**Program:** The focus of the evening was a roundtable discussion of library management issues, with informal presentations by **Betsy King, Anita Lindsay,** and **Robin Leigh** to start the discussion. For a more detailed account, see the "**Our Special Guest Speakers from the Last Meeting**" section.

By: Jean Andrews, Secretary

## Officers' Meeting, 01.21.05

SIS officers for the coming and past year met informally for a brainstorming and planning session on Friday, January 21, 2005, at the West Shore Boulevard Panera Restaurant in Tampa. **Paul Wetmore, Steve Cannata, Jean Andrews, Wanda Barrett, Sandy Hawes, Alicia Ellison, Betsy King,** and **Anita Lindsay** attended.



Plans were finalized for the February 23, 2005, meeting at the new Stetson University College of Law campus in Tampa. The program will focus on the planned cuts in state funding for county law libraries and the role public libraries may find themselves playing in order to provide equitable public access to legal resources.

A letter from the SIS membership to the legislature on this issue, originally drafted last year, may be circulated for signatures. It was tabled last year when partial funding for county law libraries was restored.

**Tentative plans** were made for the rest of the year's bi-monthly program meetings. Here are the **suggested topics** and **proposed meeting places** for the coming program year. Please send the committee your comments on the proposed events.

- The April meeting will be at the e-Bistro restaurant in Pinellas Park. **Anita Lindsay** arranged to have Steve Collins Purl give a presentation on *homeland security issues*. Purl served Scotland Yard as an SO19 officer for more than 20 years and is the present owner of a security firm in St. Petersburg.
- We would like to hold the June meeting in Tampa at ¡Viva la Frida! We're thinking about hosting a *summer reading book swap* after dinner on the outside patio. (Start collecting books now.)
- The August meeting will be held on the St. Petersburg side of the Bay, addressing the topic of *GIS and new technology in maps*.
- The October meeting will be at CAE in Tampa, with a suggested program on *computer security*.
- The December meeting will feature a program on the *art of the book* at the Safety Harbor Public Library. **Sandy Hawes** and **Jean Andrews** will research potential speakers.

You will find contact information for sending us your comments on the last page of the newsletter. Other potential topics under consideration include *digitization of images* and the *Pinellas Local History Project*.

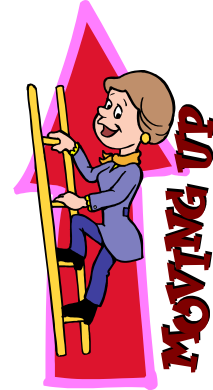
By: Jean Andrews and Sandy Hawes

## Toot Your Own Horn—Members on the Move



Have you moved to a new job...received some kind of recognition in your current job...or have some news to tell about your library or your life?

We want to help you toot your horn in \*SIS-INFO\*, our online newsletter. Please submit your news items to Sandy Hawes, Editor, at [sandy.hawes@saintleo.edu](mailto:sandy.hawes@saintleo.edu), or by calling her at 352.588.8262 to leave a message.



### **Air Force Base Librarian Still Has the "Right Stuff"**

**Shirl Kennedy**, Base Librarian at MacDill Air Force Base, Tampa, FL, was quoted in a *Chronicle of Higher Education* article, "Google Unveils a Search Engine Focused on Scholarly Materials" (<http://chronicle.com/daily/2004/2004111901n.htm>). She and Gary Price, of the library blog *Resource Shelf*, were among several librarians contacted by the *Chronicle* for the article.

**Shirl** is busy with another blog, <http://www.tampabay.com/blogs/dotmoms>, which gives her a "chance to do some writing that is not technology and Internet-related."

**Sandy Hawes** accepted a third (and maximum) ALA committee appointment as co-chair of the Distance Learning Section's 2006 Program Planning Committee. The group met for the first time at ALA Midwinter in Boston, MA, to hammer out an agenda featuring active advocacy for library services to veterans as they reenter the general population, workforce, and educational programs following their war service.

## Interesting Research and Resources

**Phalbe Henriksen**, NEFLIN, shared a link with the FLA listserv to an online Library Jeopardy game: <http://ww.wam.umd.edu/~aubreycp/project/jeopardy.html>.

For librarians working with distance learning communities, **Alexander (Sandy) Slade**, Executive Director of the Council of Prairie and Pacific University Libraries in Victoria, British Columbia, Canada, announced on the OFFCAMP



listserv that "approximately 100 new references have been added to the web bibliography—Library Services for Distance Learning—<http://uviclib.uvic.ca/dls/bibliography4.html>."

**Marian Dworaczek**, technical services librarian at the University of Saskatchewan, announced on the DIG\_REF listserv that a new 2005 edition of the "Subject Index to Literature on Electronic Sources of Information" is available from the library at [http://library.usask.ca/~dworacze/SUBJIN\\_A.HTM](http://library.usask.ca/~dworacze/SUBJIN_A.HTM). The accompanying "Electronic Sources of Information: A Bibliography" lists all the indexed items at [http://library.usask.ca/~dworacze/SUB\\_INT.HTM](http://library.usask.ca/~dworacze/SUB_INT.HTM). Both resources "deal with all aspects of electronic publishing and include print and non-print materials, periodical articles, monographs and individual chapters in collected works." The current edition has 1943 indexed titles. Both are continuously updated.

The Machine-Assisted Reference Section (MARS) of the American Library Association has compiled its 6<sup>th</sup> annual list of the best online reference sites of 2004. The MARS list was featured January 4, 2005, in an article by Chris Sherman, Associate Editor, Search Engine Watch. The List of the Best Free Reference Web Sites of 2004 is at: <http://www.ala.org/ala/rusa/rusaourassoc/rusasections/mars/marspubs/MARSBestRef2004.htm>. Sherman's Search Engine Watch article can be found online at: <http://searchenginewatch.com/searchday/article.php/3453011>.

Endeavor, a library online catalog vendor, showcased its Usability Initiative research at a Librarians' Digital Breakfast in Boston, MA, at ALA Midwinter in January. The firm partnered with academic libraries to conduct the research. You can find the presentation online at <http://www.endinfosys.com/usability.htm>. A free download of the usability testing guide is online at <http://www.endinfosys.com/usability.htm>.

Compiled by: Sandy Hawes

## Our Special Guest Speakers from the Last Meeting

The evening meeting centered on a roundtable discussion of library management issues. **Betsy King**, **Anita Lindsay**, and **Robin Leigh** spoke first, and then moderated a lively group discussion. Anita generously contributed handmade door prizes decorated with seasonal greenery and her specialty-cut business card to lucky attendees whose names were drawn.

**Betsy King** pointed out that even solo librarians perform management functions as they plan, organize, direct, and control the activities of their organizations. She reminded everyone of the value of using management terminology in communicating with decision-makers.



**Anita Lindsay**, a firm believer in the need for and value of marketing, focused on the management activities of marketing and public relations. She cited a survey of college librarians that she conducted and published last summer. Interestingly, 66 percent of respondents said they believed that marketing was important, but only 4 percent had a formal marketing plan. For those who want to develop a library marketing plan, Anita offered and explained her *list of seven Ps: product, price, promotion, place, people, process, and physical evidence*.

**Robin Leigh** shared some of the information she's gained through her participation in the State Library Leadership Institute. Among her points:

- There's a difference between managing and leading;
- Leaders need management skills, but managers aren't necessarily leaders;
- The skills involved in both leadership and management often overlap.



Robin recommended two books on leadership: *Type Talk at Work: How the 16 Personality Types Determine Your Success at Work* by Otto Kroeger and *The Leadership Challenge* by James Kouzes and Barry Posner.

**Madison Mosley**, SIS member and director of the Stetson Law Library, arranged for Stetson to host the meeting at its charming Gulfport main campus. He presented each person with a special Stetson College Library pen.

After the official adjournment at 7:50 p.m., Mosley conducted guided tours of the beautiful Stetson Law Library.

By: Jean Andrews and Sandy Hawes

## Opportunities to Help



Do you have an idea for a presentation? Want to make a comment to us about the proposed programs for next year? Do you know someone who would be perfect to speak at a meeting? Would you like to volunteer your services? If so, please contact us by calling 813.622.8252 or 352.588.8262, or by sending us an email message at [sis@tblc.org](mailto:sis@tblc.org).

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## **SIS Officers 2005**

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### *Secretary*

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### *Treasurer*

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### *Webmaster (appointed)*

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### *List Owner (appointed)*

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### *Immediate Past President (2003)*

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