



SIS INFO

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Vol. 21 No. 5

Sept/Oct 2006

Next Meeting

What: "Suncoast Information Specialists' 20th Anniversary Reception
Special Guest: Gary Price of Ask.com"

When: 9 October 2006

5:30-6:00 p.m. Meet and Greet
6:00-8:00 p.m. Buffet and Program

Where: Stetson University College of Law
Tampa Law Center & Campus, Room 136
1700 N. Tampa Street
Tampa, FL 33602
<http://www.law.stetson.edu>



Directions:

<http://www.law.stetson.edu/general/directions.htm#tampa>

RSVP: Caroline Reed, (941) 359-4568, creed@ncf.edu



What's Planned

SIS is 20 years old and we're throwing a party. Meet founding members. Win door prizes. Share a light meal. Listen to guest speaker Gary Price of Ask.com.

Upcoming Events

For further information on this upcoming meeting, please view the Meeting Schedule at <http://www.tbtc.org/sis/meeting.htm>.

Minutes of 7 August 2006 Meeting at Picadilly Cafeteria in St. Petersburg

Following a half hour of meet and greet networking time and Dutch treat dinner, Caroline Reed, SIS VP, opened a brief business meeting at 6:30 pm. President Steve Canata had called ahead that he had a family situation that prevented him from attending. Fourteen persons were in attendance.

Old Business: Caroline reviewed what had occurred during the Summer Book Swap April 5th meeting and the minutes were informally approved.

New Business: Caroline described the planning work underway for an SIS 20th Anniversary Bash in October 2006. Shirl Kennedy has invited Gary Price, of Ask.com, to be the keynote speaker. Caroline spoke with Dr. Gregory of LIS USF and once we have a date set Dr. Gregory will make sure that student Comps do not coincide with the Anniversary Celebration. The location will be the conference-meeting room at Stetson Law School, Tampa campus. This location is free of charge and has free, available parking – two big considerations. Committee

members are working on food ideas, small souvenir mementos, and vendor sponsors. If you are interested in assisting with the planning and preparations, contact any of the officers on the SIS web site <http://www.tbhc.org/sis> and they should have information about future meetings.

Over the past year the issues of a December meeting have been brought up. Consensus is that according to bylaws, meetings should not be cancelled and that early December is a good time to have a social gathering. December meeting will be the first week of December. Date and location TBA.

Program: Wanda Barrett, a SIS member and employee of Everlove and Associates, Inc for the past 17 years, introduced her employer Nora Everlove for her presentation about alternative careers for librarians.

Submitted by Robin Leigh, SIS Secy

Nora Everlove: **One Librarian's Alternative Career**

Nora Everlove described her experiences with starting and maintaining a business that contracts library services to attorneys and legal firms. Everlove began contracting library services to attorneys and legal firms in 1976 shortly after she had

graduated with a bachelors degree in library science from USF. She had worked for the Pinellas Law Library during high school. She also had good connections through her mother who worked as a judge's assistant. At that time a list of attorneys in Pinellas was

just 3 pages of names. Her first contracted work was to index Workers' Compensation legal documents for an attorney who valued librarians (his wife was a librarian). She showcased that work to other attorneys and that led to full-time temping. She built up her references and following the advice of an attorney, increased her fees from that of a librarian to that of a consultant or contractor. In 1979 she hired a staff person. The work was growing to more than she could handle on her own. She had identified a niche: smaller firms need library services. She made wise hiring decisions by building a team of whose strengths and weaknesses were complementary. In other words, she hired workers who were strong in areas that she was not. She stresses workplace respect over fondness. She invests in her staff – grooms them— and says: The work is meaningful for those who can do it.

Currently, Everlove and Associates inc. Information Resource Management has 4 managers and 30 employees, all of whom are part-time. They serve clients in Tampa, St. Petersburg, Miami, West Palm Beach, Ft. Lauderdale, Stuart, Ft. Myers and Naples, as well as Savannah and other parts of the country. Her staff are the sole librarians at over 150 firms and help staff at another dozen larger firm libraries.

Nora's business style embraces change. She asks clients upfront what their problems are and proceeds to solve the problems while saving the client money. Some of the tasks she and her employees do are database training, negotiating database subscriptions and contracts, indexing, filing, web management, moving libraries, assisting architects with the design of new libraries, and overseeing long term studies of staffing, budget, and space issues related to

information management. Some of the lower end work is profitable, a means to an end, but the business's specialty is more visionary, or rather interested in helping clients tackle the big picture in cost effective terms.

The thirty part-time employees of Everlove and Associates, Inc. work approximately 20 hours per week. They receive sick leave and vacation time but no health insurance benefits. The business is committed to lifelong learning and spends approximately 8% annually on tuition benefits for its employees' educational and leisure course interests. Course work is not limited to MLS. Everlove and Associates, Inc. pays for employees tuition and parking for one class per semester. The typical employee is married (covered on spouse's health insurance) and has children.

Nora stays current by attending law library professional organizations. She shared stories assisting about attorneys with the use of new technologies, such as when case law was released on CD-ROMs in 1991.

Nora answered questions about the funding of county law libraries and the educational qualifications of county law libraries and of academic law libraries. She also talked about eReference library services, noting that some face time is desired by most firms now.

It was clear to all present that Nora Everlove has vision and dedication: she has built an important contract business from her library science education and she embraces change while encouraging lifelong education.

More information about Everlove and Associates, Inc., can be found on their web site, <http://www.everlove.net>.

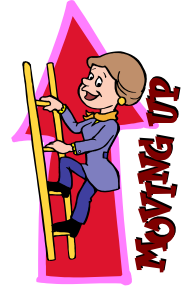
Submitted by Robin Leigh, Secy

Toot Your Own Horn—Members on the Move



Have you moved to a new job...received some kind of recognition in your current job...or have some news to tell about your library or your life?

We want to help you toot your horn in **SIS-INFO**, our online newsletter. Please call Sandy Hawes, Editor, 1.352.588.8262, with your news or send an email to sandy.hawes@saintleo.edu.



Key: Member names in **bold**; affiliate and non-member names in *italics*.

We have no announcements for this issue. Please share your successes and achievements with the group. All it takes is an email to sandy.hawes@saintleo.edu.

Interesting Research and Resources

Material culled by S. Hawes from press releases, online journals, listserv posts, and member contributions.

Shirl Kennedy offers these links to further information from and about Gary Price, our guest speaker at the October meeting and director of Online Information Resources at Ask.com: The Library Journal interview with Gary in March of this year, <http://www.libraryjournal.com/article/CA6317186.html>; and, his "Search Better With Gary" blog at <http://about.ask.com/en/docs/about/garyprice.shtml>

Shirl Kennedy also suggests some fun internet sites: <http://addictinggames.com/bonelessgirl.html>; <http://www.says-it.com/seal/index.php>; and "Red Hot and Filthy Library Smut," http://thenonist.com/index.php/thenonist/permalink/hot_library_smut/.

Jane Atwell of the ERIC Project has announced the ERIC website, www.eric.ed.gov. Her news announcement "ERIC Web Site Gets a New Look" can be found at www.eric.ed.gov/ERICWebPortal/resources/html/news/eric_news_38.html

Rachel Longstaff, Saint Leo University, sent in a site of interest to members: <http://www.oclc.org/support/documentation/worldcat/tb/253/default.htm>

Researchers may be interested in the European Library portal to the online catalogs and OPACs of 45 national libraries in Europe. You can learn more about it at http://libraries.theeuropeanlibrary.org/aboutus_en.html. The catalogs can be found at <http://www.theeuropeanlibrary.org/portal/index.html>.

Dr. John Jaeger of Dallas Baptist University provides links to a pre-publication copy of the Commission on the Future of Higher Education report, "A Test of Leadership: Charting the Future of U.S. Higher Education," online at

<http://www.ed.gov/about/bdscomm/list/hiedfuture/reports/pre-pub-report.pdf>. Six associations representing university groups have responded to the report, <http://www.acenet.edu/AM/Template.cfm?Section=Home&CONTENTID=18299&TEMPLATE=/CM/ContentDisplay.cfm>, all acknowledging the need for changes. Inside Higher Ed has a helpful discussion of this topic, too. Find it online at <http://insidehighered.com/news/2006/09/22/associations>

David Dillard has linked to a press release from the National Federation of the Blind about a September federal ruling that sets precedents for Web accessibility and ADA compliance: <http://biz.yahoo.com/prnews/060907/cqth051.html?.v=55>.

SPARC (Scholarly Publishing and Academic Resources Coalition) and SPARC Europe comprise an international alliance of more than 300 academic and research libraries working to correct imbalances in the scholarly publishing system. In September, SPARC announced a new partnership with the Public Knowledge Project (<http://pkp.sfu.ca/>), an open source publishing initiative funded by the Canadian government and based in the Faculty of Education, University of British Columbia (UBC), and the Simon Fraser University Library. SPARC is on the Web at <http://www.arl.org/sparc/>

David Lincove, Chair, ABC-CLIO Online History Award Committee, has announced the ABC-CLIO Online History Award of \$3,000, offered biennially to developers of freely available and sustainable online history resources that are useful and innovative. The award is administered by the History Section of the Reference and User Services Association (RUSA) of the American Library Association. Submissions are due December 15, 2006. For complete information visit <http://www.ala.org/RUSATemplate.cfm?Section=rusaawards&Template=/ContentManagement/ContentDisplay.cfm&ContentID=135902>.

Liz Bumgarner, President of the Florida and Caribbean Chapter, Special Libraries Association, invites you to their Fall Workshop in Tampa on Friday, 13 October 2006. See http://units.sla.org/chapter/cfc/events/2006/2006-10_Technology.htm.

Noel Hynes of The eBook Directory offers a newsletter and free access to a growing collection of eBooks at <http://ebookdirectory.com>. Subscribe to the newsletter and receive six free eBooks.

Marilyn Lewis sent this link to an interactive map of the Middle East. It is a little test on the geography of the region. How much do you know about this area that has occupied the headlines and news stories for the last several years? Click this link to find out: http://www.rethinkingschools.org/just_fun/games/mapgame.html.

A new advocacy toolkit from the Association of College and Research Libraries (ACRL) is now online at <http://www.ala.org/marketing>. The toolkit will help develop personal powers of persuasion to advance the academic libraries.

Shirl Kennedy shares these links to information about *Gary Price*, who will speak at our 20-year anniversary meeting: Gary's informative presentation at Wikimania 2006, (http://wikimania2006.wikimedia.org/wiki/Main_Page); and, the full presentation, full of excellent URLs, is online at: <http://www.freepint.com/gary/wiki06.html>

Do you have an idea for a presentation? Do you know someone who would be perfect to speak at a meeting? Would you like to volunteer your services? If so, please contact us by calling 813.622.8252 or 352.588.8262, or by sending an email message to sis@tblc.org or sandy.hawes@saintleo.edu.



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